

# E-commerce System

Products and Services



## Do business online easily and cost effectively

The Internet has changed the way people shop. Online shopping exposes your products and business to a vast number of prospective customers who you would otherwise probably not have contact with. Online shopping is safe and secure and rapidly becoming the norm for conducting business in the 21st century.

The Webarena E-commerce system integrates perfectly with the Ultimate Website Package, which is a user-friendly system that allows your website visitors to see the range of products you have available, add items to their shopping cart, then pay securely on your site. For you, it offers a complete solution for managing your online sales, with inventory control, payment management (including shipping and tax) and invoicing. For a complete list of the many features please take a look below.

## Feature List

- Create / manage products
- Create / manage categories
- Customer management
- Automatic customer sign-ups online
- Automatic invoicing
- Online reports
- Secure shopping (ssl certificate)
- Flexible product modifiers
- Automatic emails
- Custom layouts
- Multi-tiered pricing options
- Complete site integration
- Completely browser based
- Multiple Logins with permissions
- Inventory control
- Low stock warnings
- Coupon system
- Volume discounting
- Supports payment gateways
- Allows for offline payment
- Generates Invoices
- Multiple shipping options
- Flexible tax rates
- Sell physical and digital products
- Mass product modifications
- Real-time reporting
- Multiple product images
- Organise by labels and categories
- Search for products
- Discount management
- Customer online order tracking
- Products in multiple categories
- Online order statistics
- HTML extended product information
- Attach files to products
- Manages your workflow for new orders
- Easy to use interface
- Ability to optimise products for SEO
- Print orders

\*requires purchase of ultimate package

Try our online demo at [www.webarena.com.au/shop\\_demo](http://www.webarena.com.au/shop_demo)

