

Search Engine Advertising

Search Engine Marketing



Get Your Business Found Across Google and Yahoo!

Here's the facts:

- Over 10.7 million Australians are online at least monthly!
- 94.5% of internet users use search engines to find products and services!
- Around 6 million Australian adults use the internet everyday to research products, find tradespeople and buy online.

Now imagine what would happen if your business was listed on the first page of Google when these ready to buy customers are searching?

You would be overwhelmed with targeted visitors, eager to order, call or email your business for more information! Businesses worldwide are discovering the huge potential of search advertising to drive new sales to their business.

We make it easy to get your site found at the top of Google/Yahoo!



Read more at
ineedhits.com.au

Partnering with experts in the field

Webarena are the experts in web development however for your business to grow on the Internet it has to be found. Search Engine Optimisation is one way to accomplish this, however, Search Engine Advertising is another.

We have partnered with experts in this field - **ineedhits**, to offer our clients a completely integrated service. ineedhits are a Google AdWords Qualified Company

ineedhits was founded in Australia in 1996, when search engine marketing was just beginning. As a result they have seen the industry grow from its very beginning and have been able to adapt their advertising solutions to deliver the best results for their customers.

We recommend and resell their services. Please see below for the range of Pay Per Click packages on offer.

	Starter	Executive	Advanced	Expert	Professional
Visitors per month	300*	600*	1200*	1800*	3000*
Advertising budget	\$ 5 / Day	\$ 10 / Day	\$ 20 / Day	\$ 30 / Day	\$ 50 / Day
Search engines	Google	Google	Google	Google/Yahoo	Google/Yahoo
Included keywords	100	200	300	400	500
Campaigns	2	4	6	8	10
Personal account manager	Yes	Yes	Yes	Yes	Yes
Total monthly fee (ex GST)	\$319	\$499	\$839	\$1,179	\$1,859
One time set-up	\$199	\$269	\$399	\$519	\$649

* Clicks are estimates - actual visitors could be higher or lower depending on industry.

