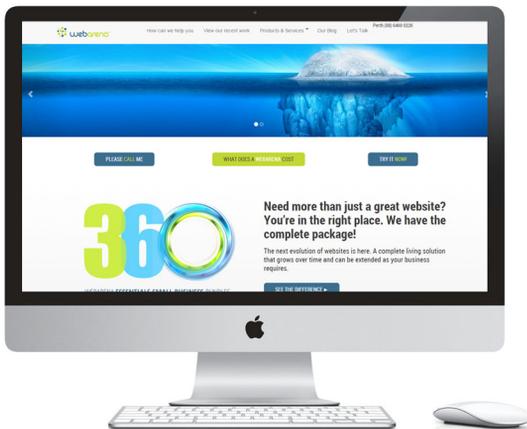


# The Webarena Story

Find out what makes us different

living  
websites



## Company Highlights

OVER 15 YEARS EXPERIENCE IN THE INDUSTRY

FASTEST GROWING WEB COMPANY IN WA

HUNDREDS OF WEBSITES PRODUCED

100% WEST AUSTRALIAN OWNED AND OPERATED

THE ONLY PRODUCER OF "LIVING WEBSITES"

STREAMLINED PRODUCTION FACILITIES

ACTIVE RESEARCH AND DEVELOPMENT

PROVIDING QUALITY, SECURITY AND VALUE.

## Check us out on the web

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## The Webarena Philosophy - Living Websites

Traditional website development has always been a lengthy, subjective and often painful procedure for the initiated - until now. Webarena has developed the first "Living Website" system offering the ability for your website to evolve as your business does.

All other websites are effectively dead the moment they are launched, unless you continually pay your developer to maintain and enhance your site, and the technology that powers it, your website is stagnant and decaying. With Webarena, the technology that powers your site is continually enhanced and upgraded, your site becomes a living entity, evolving with you.

## The Webarena Community

By taking a systematic approach to web development, we are able to keep our prices at approximately a third of our competitors, while maintaining quality, features and service.

Through the growth of the Webarena community and the development of our customers websites, the Webarena system continues to evolve allowing it to stay abreast of ever changing technological and business requirements. These enhancements are released back to our customer community for the benefit of all.

## Over 15 years in the Internet Industry

The directors of Webarena, Steven Donald and Trevor Kenney have been active in the Internet Industry for over 15 years. From ISP's, Multimedia and Software development, Webarena is the culmination of this experience bringing you the state of the art in web development and management.

## What's So Special About Webarena?

When you decide to build a website for your business, it needs to work for your business. The last thing you need to concern yourself with is one that is over-priced, unreliable and outdated.

Our proprietary core system automatically updates new security measures and functionality for all of our customers websites. Webarena is a market leader in this area, and it is a technology that is not available anywhere else. You not only save money over a superior solution in the short term, but also in the long term.

*The last website you may ever need!*